



The Power of Magic Words

Why Neoskill?



Incorporated 1997

With over 27 years as a training provider, Neoskill is a reliable, stable and knowledgeable organisation for clients who require a variety of training services.



Permanent Trainers

Neoskill trainers are full-time, permanent trainers and are not employed on a contract basis. This enables us to consistently provide a high level of quality and flexibility to our clients.



Courses

We provide both Power Skills and Systems training. Our courses are focused on improving effectiveness and efficiency resulting in a more collaborative and productive work environment.



Customised Solutions

Our training solutions can be customised to meet the needs of the client. This ensures the training is more relevant and impactful for learners and in-line with organisational goals.



Clients

Our clients range from medium-sized companies to blue-chip multinational organisations in a variety of industries. They include Cisco Systems, the London School of Economics, AstraZeneca, Reuters, Santander and more.



Delivery Methods

Our global training delivery methods include face-to-face training, live online training, e-Learning packages and Video on Demand. We have dedicated trainers for each delivery method, that provide exceptional learning experiences.

Course Description

Certain “magic” words have the power to trigger psychological or emotional responses.

They are words that help people see situations differently, influence people, persuade people and ultimately get people to take action.

The impact of conversations and communication can be dramatically increased just by changing a few words and phrases. The “Power of Magic Words” course covers which words to use and the best way to use them.

In this course we explore:

- what are magic words?
- why do magic words make an impact?
- which magic words to use in certain situations
- applying magic words in a conversation

Course Benefits

After completing this course you will have a number of “magic” words at your disposal, that you can apply to improve conversations, prevent unnecessary lengthy discussions, influence others and reduce the effect of conflict situations.

You will utilise the action plan created during the course, to implement the strategies in your daily lives.

Delivery Method: Live Virtual

Duration: 1 hour

Delivery Method 2: Face-to-Face

Duration: Half-day

Power Skills Courses



Time to Save Time

3.5 hrs online training / 1 day face-to-face training.



Rewire Your Biases

3.5 hrs online training / 1 day face-to-face training.



From Emotions to Empowerment

4.5 hrs online training / 1 day face-to-face training.



In Pursuit of Agreement: The Art of Negotiation

3.5 hrs x2 online training / 1 day face-to-face training.



Destress, Avoid Burnout

3.5 hrs online training / 1 day face-to-face training.



Story Tell To Success

3.5 hrs online training / 1 day face-to-face training.



Communicate to Connect

3.5 hrs online training / 1 day face-to-face training.



The Art of Great Leadership

3.5 hr online training / 1 day face-to-face training.



The Corporate Persuader: The Art of Influence & Persuasion with Integrity

3.5 hrs online training / 1-day face-to-face training.



The Trust Catalyst: Building Effective Relationships

4.5 hrs online training / 1 day face-to-face training.