



Story Tell To Success

Why Neoskill?



Incorporated 1997

With over 27 years as a training provider, Neoskill is a reliable, stable and knowledgeable organisation for clients who require a variety of training services.



Permanent Trainers

Neoskill trainers are full-time, permanent trainers and are not employed on a contract basis. This enables us to consistently provide a high level of quality and flexibility to our clients.



Courses

We provide both Power Skills and Systems training. Our courses are focused on improving effectiveness and efficiency resulting in a more collaborative and productive work environment.



Customised Solutions

Our training solutions can be customised to meet the needs of the client. This ensures the training is more relevant and impactful for learners and in-line with organisational goals.



Clients

Our clients range from medium-sized companies to blue-chip multinational organisations in a variety of industries. They include Cisco Systems, the London School of Economics, AstraZeneca, Reuters, Santander and more.



Delivery Methods

Our global training delivery methods include face-to-face training, live online training, e-Learning packages and Video on Demand. We have dedicated trainers for each delivery method, that provide exceptional learning experiences.

Course Description

People have always told stories as part of our daily communication, but stories have meaning beyond entertainment value. Storytelling is a strong business skill and when implemented effectively, it can boost a business in a number of ways: improving customer loyalty, creating a strong marketing strategy, increasing profit and more.

In this course we explore:

- the fundamental characteristics of storytelling
- how to understand your audience, their needs, and what you're trying to achieve with your message
- how to create a prototype of your story that will help you shape it, share it with others, and make it more powerful
- how to convey your story in order to inspire, motivate, excite and take action



Course Benefits

After completing this course you will gain storytelling tools and techniques that will help you bring your message / idea / vision to life and create stories that influence and inspire.

Delivery Method 1: Live Virtual

Duration: 3.5 hrs

Delivery Method 2: Face-to-Face

Duration: 1 day

Power Skills Courses



Time to Save Time

3.5 hrs online training / 1 day face-to-face training.



Rewire Your Biases

3.5 hrs online training / 1 day face-to-face training.



From Emotions to Empowerment

4.5 hrs online training / 1 day face-to-face training.



In Pursuit of Agreement: The Art of Negotiation

3.5 hrs x2 online training / 1 day face-to-face training.



Destress, Avoid Burnout

3.5 hrs online training / 1 day face-to-face training.



The Art of Great Leadership

3.5 hr online training / 1 day face-to-face training.



Communicate to Connect

3.5 hrs online training / 1 day face-to-face training.



The Power of Magic Words

1 hr online training / Half-day face-to-face training.



The Corporate Persuader: The Art of Influence & Persuasion with Integrity

3.5 hrs online training / 1-day face-to-face training.



The Trust Catalyst: Building Effective Relationships

4.5 hrs online training / 1 day face-to-face training.